



Adobe InDesign print-ready file requirements

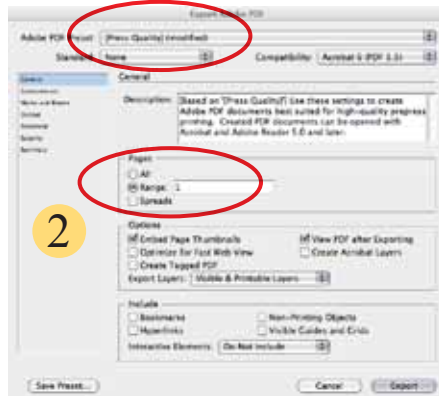
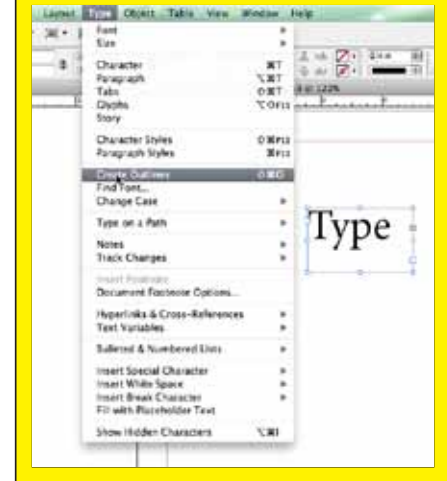
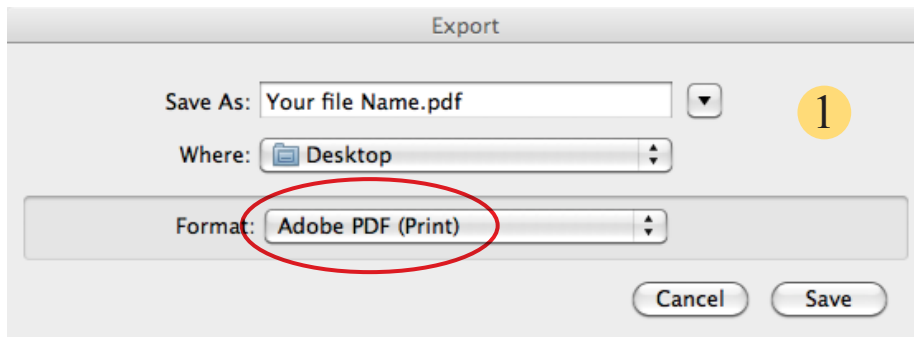
(MAC : InDesign CS5 screen shots shown)

Pricing for all InDesign graphics is based on us receiving print-ready files designed to the correct size, prepared to these requirements and sent for production to: tradeshaw-stuff.com/uploadDirect. Before sending, proof your work. print your final file(s), double-check spelling. If your file requires changes, your order will be placed on hold while you update the original document, export it again to Adobe PDF and resend. Native InDesign application files (.indd) are not considered print-ready and appropriate charges will be added to your order for our design department to properly prepare them for printing.

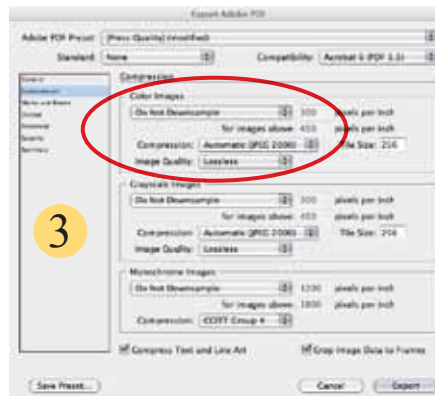
CREATE OUTLINES FROM ALL FONTS BEFORE EXPORTING TO PDF

Go to "Edit" Menu > Choose "Select All" — Go to "Type" Menu > Choose "Create Outlines"

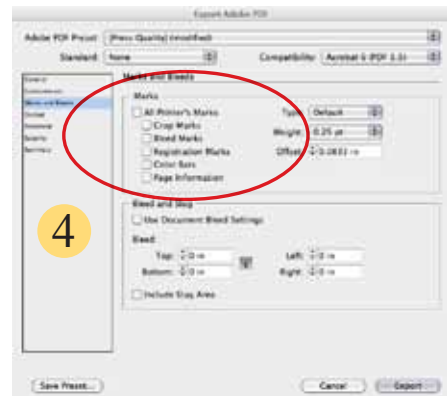
- ✓ Export InDesign document as PDF (File>Export>Format: Adobe PDF (Print))
- Individually export each page as a separate print-ready PDF file (see image 2 below).



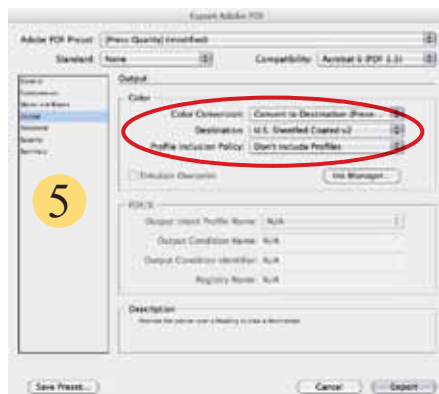
Export PDF: General settings (image 2) - Adobe PDF preset: [Press Quality]; Export each page individually; Compatibility: Acrobat 6.



Export PDF: Compression settings (image 3) Do Not Downsample; Compression: Automatic (JPEG 2000); Image Quality: Lossless.



Export PDF: Marks & Bleeds (image 4) - Remove all settings.



Export PDF: Output settings (image 5) - Destination: U.S. Sheetfed Coated v2

your print-ready checklist

- final proofing: Completed
- file format: Adobe PDF (print)
- compatibility: Acrobat 6
- color: CMYK
- page setup: per template
- pages: Individual files
- image resolution: 100ppi @100%
- images: Do Not Downsample
- compression: Automatic
- image quality: Lossless
- marks & bleeds: None

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