

# Print-ready Checklist for 1-3 solid color imprinting

This checklist is provided to assist you in properly preparing your artwork/logo to be print-ready for all 1-3 solid color, custom imprinted products. **Files received that are not print-ready will need to be corrected and resubmitted.** If you need a graphic designer to prepare your artwork to these specifications, but don't have one, please call us at 800.969.9913 to discuss options.

**PLEASE NOTE:** JPG, GIF, PSD, TIF, BMP, WMF and all other bitmap files are **NOT** usable file formats for 1-3 solid color imprinting. Print-ready artwork must all be submitted as **solid color Adobe Illustrator vector art** (also referred to line art) and cannot include any placed bitmaps, drop shadows, screen, tints, blends, transparencies or gradients.

## Check-list for preparing your table cover artwork to be print-ready

**Preferred file format:** Adobe Illustrator .ai (any version). Do NOT save in PDF format. **Acceptable format:** Illustrator EPS. **Please Note:** Freehand or CorelDraw files must be saved as Adobe Illustrator .ai or .eps to be acceptable.

**File Type:** Vector art (also known as line art). Print-ready artwork must be created as (or converted to) solid color vector art and must contain NO screens, drop shadows, tints, blends, transparencies, gradients or special effects.

**Bitmaps:** Print-ready artwork must contain NO placed bitmaps. This includes, but is not limited to, the following file types: jpg, gif, wmf, bmp, tif, psd

**Fonts:** All fonts must be converted to outlines (paths or curves) before submitted for imprinting as print-ready. 30pt or .25" (at 100%) is the minimum font size that can be produced.

**Strokes & Outlines:** All lines, strokes and shapes must be a minimum of 1/8" (.125") pts. at 100% actual imprint size.

**Color:** Print-ready artwork should be colored using the PMS numbers selected from the stock imprint color chart below.

**Sizing:** Print-ready artwork should be sized to 100% of the desired print size for the particular product being ordered. See Maximum Imprint Area chart below.

### MAXIMUM IMPRINT AREAS:

	6'	8'
3-sided	15" h x 42"w	15"h x 50"w
4-sided	15" h x 42"w	15"h x 50"w
Convertible	15" h x 42"w	15"h x 50"w
Fitted	15" h x 42"w	15"h x 50"w
Outdoor	15" h x 42"w	15"h x 50"w
	30" x 80"	60" x 80"
Table Runners	15"h x 24"w	15"h x 42"w

## STOCK IMPRINT COLOR CHART:

Our stock imprint color										
will be similar to:	White	Black	PMS 1235	PMS 193	PMS 288	PMS 2767	Cool Grey 7C	PMS 349	PMS 229	PMS 268
Our stock imprint color										
will be similar to:	PMS 350	PMS 208	PMS 440	PMS 3282	PMS 279	PMS 109	PMS 172	PMS 139	PMS 1895	

**PLEASE NOTE:** The color swatches used in this color chart are NOT intended as a color accurate proof. NO guarantee is made that the colors on this page, whether printed or viewed on screen, will match your final imprinted colors. **Any PMS numbers listed are considered the closest reasonable color to actual colors** but are not intended to be an exact match. They are to be used for reference only.

