

Production-ready checklist for dye-sublimation printed table coverings

This checklist is provided to assist in properly creating vector artwork to be production-ready for all dye-sublimation printed table coverings. If you need a professional designer to prepare your artwork to these specifications, but don't have one, please call us at 800.969.9913.

Accepted File Type: Illustrator .ai or .eps vector art only (PDF files are **not** acceptable). CorelDraw vector art files must be converted to Illustrator .ai before submitting for print.

Accepted Artwork: Full-color vector art (also known as line art) for dye-sublimation printing may contain thin objects (1/16" minimum); screens; drop shadows; tints; blends; transparencies and gradients.

Not Accepted-Bitmaps: Production-ready Illustrator files cannot include any placed bitmap files (ie: jpg, gif, tif, bmp, psd).

Preferred Colors: Our 60 stock colors are calibrated to accurately match their Pantone® ColorBridge™ CMYK equivalents. Download our stock color chart as a reference.

Accepted Colors: Pantone Solid Coated (PMS C) Our production department will convert all PMS colors to standard Pantone® ColorBridge™/coated CMYK equivalents. PMS C color swatches must be used and included in your Illustrator artwork.

Not Accepted-Fonts: All fonts need to be converted to outlines (paths or curves) before submitting for print. All strokes, including serifs, can be NO thinner than 1/16" (.0625") at actual print size (additional charges will apply for us to correct).

Not Accepted-Very Thin Strokes & Outlines: full-color dye-sublimation fabric printing is not well suited for very small/thin objects. Everything, including all lines, strokes, outlines, objects and shapes should **not** be less than a minimum of 1/16" (.0625") thick at actual imprint size (additional charges will apply for our production department to correct).

Send your file(s): directly to our production department using uploadDirect and by following this link: <http://www.tradeshow-stuff.com/uploadDirect/>

upload  DirectTM
the fastest way to get your project started.

Ai

Note: Creating production-ready artwork for dye-sublimation printing requires design experience with Illustrator. Files not adhering to our specifications may experience delays and additional charges for our production dept to correct.

PLEASE NOTE: NO guarantee is made that your colors, whether printed or viewed on screen, will match your final dye-sublimation printed colors. All PMS colors specified are digitally reproduced in process color using industry standard Pantone® Color Bridge™ /coated CMYK values. Pantone's CMYK color mixes are simulations of, and not exact matches to, their solid spot color equivalents, therefore no guarantee is made that your final printed colors will be an exact match to a specified PMS spot color. To determine how a PMS color will appear when reproduced using process printing, reference a current Pantone® Color Bridge™ /coated color guide. For more information on Pantone's color matching, please visit www.pantone.com

