Production-ready specifications for dye-sublimation printed products.

This checklist is provided to assist in properly creating vector artwork to be production-ready for all dye-sublimation printed products.
If you need a professional designer to prepare your artwork to these specifications, but don't have one, please call us at 800.969.9913.

Ai Note: Creating production-ready artwork for dye-sublimation printing requires design experience with Illustrator. Files not meeting our production-ready specifications may experience delays and additional charges for our production department to correct. A printed proof may be required for color and/or resolution approval before final production.

☐ **Required**: **Illustrator .ai or Illustrator .eps vector art only** (PDF files are not acceptable). CorelDraw vector art files must be converted to Illustrator .ai before submitting for print.

☐ **Required Artwork**: **Full-color vector art** (also known as line art) for dye-sublimation fabric printing may contain objects as small as 1/16" minimum. Special effects such as screens; drop shadows; tints; blends; transparencies and gradients are usable but may produce unexpected colors. A printed proof may be required for color approval before final production; add 5-business days.

☐ **Required**: **Pantone Solid Coated** (PMS C) for ALL LARGE AREAS of solid color and ALL critical colors. Do NOT convert to CMYK. We will convert all PMS colors to their proper Pantone® ColorBridge™ /coated CMYK equivalents. PMS C color swatches must be used and included in your Illustrator artwork.

☐ **Required: All Fonts Must be Converted to Outlines** (paths or curves) before submitting to us. All strokes, including serifs, can be NO less than 1/16" (.0625") at actual print size. Additional charges will apply for our production department to correct and a printed proof may be required; add 5-business days.

☐ **Accepted-Standard CMYK values** may be used but can produce unexpected color results when printed. RGB colors converted to CMYK values are unpredictable. A printed proof for color approval will be required before final production; add 5-business days.

☐ **Accepted-Bitmaps**: Production-ready files can include embedded, 120ppi CMYK.TIF files at actual print size. All other bitmaps (ie: gif, png, jpg, bmp, psd) are not accepted. A printed proof for color and resolution approval will be required before final production; add 5-business days.

☐ **Not Recommended-Very Thin Strokes & Outlines**: full-color dye-sublimation fabric printing is not well suited for very small/thin objects. Everything, including all lines, strokes, outlines, objects and shapes should not be less than a minimum of 1/16" (.0625") thick at actual imprint size. Additional charges will apply for our production department to correct and a printed proof may be required; add 5-business days.

☐ **Not Recommended-Auto Traced artwork**: Auto tracing does not create clean & simple vector shapes. Shapes/Text may appear irregular on your final product. Additional charges will apply for our production department to correct and a printed proof may be required; add 5-business days.

☐ **Send your file(s)**: directly to our production department using uploadDirect and by following this link: http://www.tradeshow-stuff.com/uploadDirect/

uploadDirect™
the fastest way to get your project started.