

Production-ready checklist for SignatureTM color imprinted table coverings

Ai

Note: Production-ready artwork for Signature color imprints requires design experience using Adobe Illustrator.

Designs not adhering to our specifications may experience delays and possible charges for our designers to correct.

This checklist is provided to assist in properly designing vector artwork to be production-ready for all Signature color imprinted table coverings. If you need a professional designer to prepare your artwork to these specifications, but don't have one, please call us at 800.969.9913.

- Accepted Design File Type: Adobe Illustrator .ai or .eps** (any version). Freehand or CorelDraw vector files must be converted to Adobe Illustrator .ai, before uploading for production.
- Preferred Colors: Our 60 stock colors** are calibrated to accurately match Pantone® ColorBridge™ CMYK equivalents. Download our stock color chart for your reference.
- Optional Colors: Pantone® CMYK ColorBridge™/coated** Our designers will convert all PMS colors to their approved Pantone® ColorBridge™/coated CMYK equivalents. PMS color swatches must be used and included in your Illustrator design.
- Accepted Artwork: Full-color vector art** (also known as line art). Production-ready artwork must be created as (or recreated as) simple shape vector art and can contain NO bitmaps; outlines; clipping paths; actual fonts; thin objects; drop shadows or special effects of any type. However, your vector artwork can contain color tints; blends; transparencies; gradients or screens.
- Cannot Accept-Auto Traced artwork:** Auto tracing does not create clean & simple vector artwork for us to use in our imprint process, making auto traced artwork unacceptable.
- Cannot Accept-Bitmaps:** Simple shape vector artwork can contain NO placed (embedded or linked) files of any type. This includes, but is not limited to, the following file types: jpg, gif, wmf, bmp, tif, psd, eps. All bitmaps must be deleted from your file before uploading.
- Cannot Accept-Fonts:** All fonts must be converted to outlines (paths or curves) before uploading for imprint. All strokes, including serifs, cannot be narrower than a minimum of 1/8" (.125") at actual imprint size (additional charges apply for our designers to correct).
- Cannot Accept-Thin Strokes & Outlines:** Signature color imprinting is not suited for small/thin objects. Everything, including all lines, strokes, outlines, objects and shapes cannot be narrower than 1/8" (.125") at actual imprint size (additional charges apply for our designers to correct).
- Cannot Accept-Complex Works of Art:** Signature color imprinting is not suited for complex artwork. If your artwork contains many objects, many of which are small or thin, please contact us at 800.969.9913 to discuss alternate printing options.
- Upload your file(s):** directly to our production department using uploadDirect and by following this link: <http://www.tradeshow-stuff.com/uploadDirect/>

upload  DirectTM
the fastest way to get your project started.

PLEASE NOTE: NO guarantee is made that your colors, whether printed or viewed on screen, will match your final imprinted colors. All PMS colors specified are digitally reproduced in process color using industry standard Pantone® Color Bridge™ /coated CMYK values. Pantone's CMYK color mixes are simulations of, and not exact matches to, their solid spot color equivalents, therefore no guarantee is made that your final printed colors will be an exact match to a specified PMS spot color. To determine how a PMS color will likely appear when reproduced using process printing, reference a current Pantone® Color Bridge™ /coated color guide. For more information on Pantone's color matching, please visit www.pantone.com

