

Production-ready Checklist for 1 & 2 solid-color vector art

This checklist is provided to assist you in properly preparing your vector artwork to be production-ready for all 1 & 2 solid-color, custom imprinted products. **Files received that are not production-ready will incur additional charges.** If you need a graphic designer to prepare your artwork to these specifications, but don't have one, please call us at 800.969.9913 to discuss costs.

PLEASE NOTE: JPG, GIF, PSD, TIF, BMP, WMF and all other bitmap files are **NOT** usable file formats for 1-2 solid color imprinting. All production-ready artwork must all be submitted as **solid-color Adobe Illustrator .ai or .eps vector art** (also referred to line art) and **cannot include any** linked or embedded files bitmaps, drop shadows, screen, tints, blends, transparencies, gradients or special effects.

Check-list for preparing your vector artwork to be production-ready

Accepted file format: Adobe Illustrator .ai (any version). Do NOT save in PDF format. **Alternate format:** Illustrator EPS. **Please Note:** Freehand or CorelDraw files must be saved as Adobe Illustrator .ai or .eps to be acceptable.

File Type: Vector art (also known as line art). Production-ready artwork must be created as (or converted to) solid color vector art and must contain NO screens, drop shadows, tints, blends, transparencies, gradients or special effects.

Bitmaps: Production-ready artwork can contain NO placed (linked or embedded) files. This includes, but is not limited to, the following file types: jpg, gif, wmf, bmp, tif, psd, eps.

Fonts: All fonts must be converted to outlines (paths or curves) before submitting for imprinting. All strokes, including serifs, must be a minimum of 1/8" thick at actual imprint size.

Strokes & Outlines: All lines, strokes and shapes must be a minimum of 1/8" (.125") at 100% actual imprint size.
















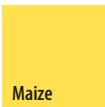


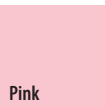


Color: Production-ready artwork should be colored using the PMS numbers selected from the stock imprint color chart below.

Sizing: Production-ready artwork should be sized to 100% of the desired print size for the particular product being ordered. See Maximum Imprint Area chart below.

MAXIMUM IMPRINT AREAS:

	6'	8'
3-sided	15" h x 42"w	15"h x 50"w
4-sided	15" h x 42"w	15"h x 50"w
Convertible	15" h x 42"w	15"h x 50"w
Fitted	15" h x 42"w	15"h x 50"w
	30" x 80"	60" x 80"
Table Runners	15"h x 24"w	15"h x 42"w

STOCK IMPRINT COLOR CHART:

Our stock imprint color										
will be similar to:	White	Black	PMS 1235	PMS 187	PMS 287	PMS 2767	PMS 423	PMS 349	PMS 504	PMS 2607
Our stock imprint color										
will be similar to:	PMS 3435	PMS 1955	PMS 439	PMS 7474	PMS 659	PMS 115	PMS 1665	PMS 146	PMS 1895	
Our stock imprint color			PLEASE NOTE: The digital color swatches used on this color chart are NOT intended as a color accurate proof. NO guarantee is made that the colors on this page, whether printed or viewed on screen, will match your final imprinted colors. Any PMS numbers listed are considered the closest reasonable color to actual colors but are not intended to be an exact match. Consult a current PANTONE /solid coated FORMULA GUIDE. They are used for reference only.							
will be similar to:	PMS 877	PMS 871								

