

## Production-ready specifications for dye-sublimation printed products.

This checklist is provided to assist in properly creating vector artwork to be production-ready for all dye-sublimation printed products. If you need a professional designer to prepare your artwork to these specifications, but don't have one, please call us at 800.969.9913.



### Note: Creating production-ready artwork for dye-sublimation printing requires design experience with Illustrator.

Files not meeting our production-ready specifications may experience delays and additional charges for our production department to correct. A printed proof may be required for color and/or resolution approval before final production.

- Required: Illustrator .ai or Illustrator .eps vector art only** (PDF files are **not** acceptable). CorelDraw vector art files must be converted to Illustrator .ai before submitting for print.
- Required Artwork: Full-color vector art** (also known as line art) for dye-sublimation fabric printing may contain objects as small as 1/16" minimum. Special effects such as screens; drop shadows; tints; blends; transparencies and gradients are usable but may produce unexpected colors. A printed proof may be required for color approval before final production; add 5-business days.
- Required: Pantone Solid Coated** (PMS C) for ALL LARGE AREAS of solid color and ALL critical colors. **Do NOT convert to CMYK**. We will convert all PMS colors to their proper Pantone® ColorBridge™ /coated CMYK equivalents. PMS C color swatches must be used and included in your Illustrator artwork.
- Required: All Fonts Must be Converted to Outlines** (paths or curves) before submitting to us. All strokes, including serifs, can be NO less than 1/16" (.0625") at actual print size. Additional charges will apply for our production department to correct and a printed proof may be required; add 5-business days.
- Accepted-Standard CMYK values** may be used but can produce unexpected color results when printed. RGB colors converted to CMYK values are unpredictable. **A printed proof for color approval will be required before final production**; add 5-business days.
- Accepted-Bitmaps:** Production-ready files can include embedded, 120ppi CMYK.TIF files at actual print size. All other bitmaps (ie: gif, png, jpg, bmp, psd) are not accepted. **A printed proof for color and resolution approval will be required before final production**; add 5-business days.
- Not Recommended-Very Thin Strokes & Outlines:** full-color dye-sublimation fabric printing is not well suited for very small/ thin objects. Everything, including all lines, strokes, outlines, objects and shapes should **not** be less than a minimum of 1/16" (.0625") thick at actual imprint size. Additional charges will apply for our production department to correct and a printed proof may be required; add 5-business days.
- Not Recommended-Auto Traced artwork:** Auto tracing does not create clean & simple vector shapes. Shapes/Text may appear irregular on your final product. Additional charges will apply for our production department to correct and a printed proof may be required; add 5-business days.
- Send your file(s):** directly to our production department using uploadDirect and by following this link: <http://www.tradeshow-stuff.com/uploadDirect/>

upload  Direct™  
the fastest way to get your project started.

**PLEASE NOTE:** NO guarantee is made that your colors, whether printed or viewed on screen, will match your final dye-sublimation printed colors. All PMS colors specified are digitally reproduced in process color using industry standard Pantone® Color Bridge™ /coated CMYK values. Pantone's CMYK color mixes are simulations of, and not exact matches to, their solid spot color equivalents, therefore no guarantee is made that your final printed colors will be an exact match to a specified PMS spot color. To determine how a PMS color will appear when reproduced using process printing, reference a current Pantone® Color Bridge™ /coated color guide. For more information on Pantone's color matching, please visit [www.pantone.com](http://www.pantone.com)

