

Production-ready checklist for all SignatureTM color imprinted products.

This checklist is provided to assist in properly designing vector artwork to be production-ready for all Signature color imprinted products. If you need a professional designer to prepare your artwork to these specifications, but don't have one, please call us at 800.969.9913.



Note: Production-ready artwork for Signature color imprints requires design experience using Adobe Illustrator.

Designs not adhering to our specifications may experience delays and possible charges for our designers to correct.

- Required: Illustrator .ai or Illustrator .eps vector art only** (PDF files are **not** acceptable). CorelDraw vector art files must be converted to Illustrator .ai before submitting for print.
- Required Artwork: Full-color vector art** (also known as line art) for dye-sublimation fabric printing may contain objects as small as 1/16" minimum. Special effects such as screens; drop shadows; tints; blends; transparencies and gradients are usable but may produce unexpected colors. A printed proof may be required for color approval before final production; add 5-business days.
- Required: All Fonts Must be Converted to Outlines** (paths or curves) before submitting to us. All strokes, including serifs, can be NO less than 1/8" (.125") at actual print size. Additional charges will apply for our production department to correct and a printed proof may be required; add 5-business days.
- Recommended Colors: Pantone Solid Coated** (PMS C) for ALL critical solid colors. **Do NOT convert to CMYK.** We will convert all PMS colors to their proper Pantone® ColorBridge™ /coated CMYK equivalents for process color printing. PMS C color swatches must be used and included in your Illustrator artwork.
- Accepted-Standard CMYK values** may be used but can produce unexpected color results when printed. RGB colors converted to CMYK values are unpredictable. **A printed proof for color approval will be required before final production;** add 5-business days.
- Not Recommended-Auto Traced artwork:** Auto tracing does not create clean & simple vector shapes. Shapes/Text may appear irregular on your final product. Additional charges will apply for our production department to correct and a printed proof may be required; add 5-business days.
- Unacceptable-Bitmaps:** Simple shape vector artwork can contain NO placed (embedded or linked) files of any type. This includes, but is not limited to, the following file types: jpg, gif, wmf, bmp, tif, psd, eps. All bitmaps must be deleted from your file before uploading.
- Unacceptable-Thin Strokes & Outlines:** SignatureTM Color imprinting is not well suited for very small/thin objects. Everything, including all lines, strokes, outlines, objects and shapes **cannot** be narrower than 1/8" (.125") at actual imprint size. Additional charges will apply for our production department to correct and a printed proof may be required; add 5-business days.
- Unacceptable-Complex Works of Art:** SignatureTM Color imprinting is not suited for complex artwork. If your artwork contains many objects, many of which are small or thin, please contact us at 800.969.9913 to discuss alternate printing options.
- Send your file(s):** directly to our production department using uploadDirect and by following this link: <http://www.tradeshow-stuff.com/uploadDirect/>

upload  DirectTM
the fastest way to get your project started.

PLEASE NOTE: NO guarantee is made that your colors, whether printed or viewed on screen, will match your final imprinted colors. All PMS colors specified are digitally reproduced in process color using industry standard Pantone® Color Bridge™ /coated CMYK values. Pantone's CMYK color mixes are simulations of, and not exact matches to, their solid spot color equivalents, therefore no guarantee is made that your final printed colors will be an exact match to a specified PMS spot color. To determine how a PMS color will likely appear when reproduced using process printing, reference a current Pantone® Color Bridge™ /coated color guide. For more information on Pantone's color matching, please visit www.pantone.com

